



Kenneth Watt MCSP BSc (Hons)

3B Union Road, Linlithgow, EH497DY 
kenny@projectphysio.net 

Experienced Musculo-skeletal and Sports Physiotherapist with ten-year affiliation and seven-year history of work within the Association of Chartered Physiotherapists in Sports and Exercise Medicine (ACPSEM)

A proven track record using personal, communication and organisational skills to lead and develop one of the organisation's largest regions and bring about larger organisational change.

Objective

Application for International Federation of Sports Physical Therapy (IFSPT) Executive Board Member position. To apply and develop the wide-ranging skills and experience gained within the ACPSEM and bring my continued passion and energy for the profession to the Executive Board and the wider IFSPT member organisation's.

Experience

2014 – 2021

ACPSEM Scottish Regional Representative

- Launched new communication channels with regional membership and implemented monthly email newsletter/updates, template of which is now used within multiple regions
- Established CPD calendar, responsible for identification of appropriate speakers and presenters. Course administration, logistics, marketing, hosting, and speaker liaison included in role
- Introduced guest educational blog posts and research reviews from domestic and international clinicians and researchers. Disseminated regularly to regional membership alongside related articles
- Increased student membership via newly established links with educational institutions and focused Introduction to Sport Physiotherapy CPD evening with speakers including IFSPT Board Member
- Developed links with National Governing Bodies (NGB) to co-host CPD events and increase national awareness of ACPSEM.
- Mentorship role for members progressing through professional pathway
- Regular attendance and input into ACPSEM Committee meetings and AGM's

Regional Representatives Co-Ordinator

- Reviewed, updated, and revised regional representative role description to improve service provided to ACPSEM members by local representatives.
- Established and managed communication channels used by regional representatives for sharing of CPD resources, educational material and wider messaging around ACPSEM.

Regional Social Media Manager

- Established first ACPSEM Regional Twitter account to increase organisation's profile and reach within Scotland.
- Developed guidelines around regional twitter accounts adopted organization wide
- Maintain active profile with domestic and international followers and engagement. Postings focused on regional updates, education and CPD, wider organization information sharing

Education Committee Steering Group 2020 CSP Physiotherapy UK Conference

- Identification of specific areas of interest for focused symposia directly related to sports physiotherapy and exercise

Education Committee Steering Group 2019 National Conference with IADMS Group

- ACPSEM National Conference focused on the artistic athlete run in conjunction with International Association for Dance Medicine and Science (IADMS) hosted in Scotland Region
- Wide ranging involvement from inception, planning, identification and approach of speakers, timetabling, logistics, marketing, and hosting.

2nd World Congress of Sports Physiotherapy 2017 Speaker Liaison and Session Chair

- Direct involvement in speakers and presenters timetabling and logistics

Skills

Digital and in-person communication • Inter-personal skills • Highly Motivated and Driven
• Collaborative working • Proficient on Social Media and Digital Platforms • Public Speaking

Education

Bachelor of Science First Class Honors Degree in Physiotherapy/2009 Teesside University
Association of Chartered Physiotherapists in Sports and Exercise Medicine Bronze Award

Professional Experience

Consultant Physiotherapist & Clinic Director/ Private Practice 2020 – present

Senior Physiotherapist & Clinical Manager/ Private Practice 2009– 2019

Lead Physiotherapist and Performance Management Group Medical Lead/ Scottish Volleyball 2009 – present

Team GBR Physiotherapist and Deputy Head Physiotherapist– World University Games 2009/2013/2015/2017/2022/ British University & College Sports

Team Scotland Commonwealth Games Physiotherapist / Gold Coast 2018